



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

golis, Mitchel (GMMB)
onsin Ave NW

n, DC 20007

Contract # 846235

Schedule Dates 10/02/12-11/05/12
Advertiser Obama for America (14538)
Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895
Product Political - US President (1174)
Brand 1537/DEM/US PRES (175051)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name BASSETT, LAURA
Phone/Fax (202) 338-6919 /
CPE 95/101/1537
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments

Date Entered 08/01/12
Last Modified 10/01/12
Entered By Melissa Welch
CO-OP No
Headline # 6259604
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$29,624.25
Net Total \$167,870.75
Sales Tax

Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Oct. 2012	350	\$143,410.00
Nov. 2012	130	\$54,085.00
Grand Total:	480	\$197,495.00

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Line / SPOT	10/02/12-11/02/12	5	:30	1P- 2P (ET)	2		X	X	X	X			2	\$185.00	\$370.00	Charlotte (WCNC) (WCNC)		8/1/12
Line / SPOT	10/08/12-11/05/12	5	:30	1P- 2P (ET)		1							2	\$185.00	\$370.00	Charlotte (WCNC) (WCNC)		8/1/12
Line / SPOT	10/02/12-11/02/12	4	:30	10A- 11A (ET)	2		X	X	X	X			10	\$135.00	\$1,350.00	Charlotte (WCNC) (WCNC)		8/1/12
Line / SPOT	10/08/12-11/05/12	4	:30	10A- 11A (ET)		2							10	\$135.00	\$1,350.00	Charlotte (WCNC) (WCNC)		8/1/12
Line / SPOT	10/02/12-11/02/12	4	:30	11:34P- 12:37A (ET)			1	1	1	1			20	\$200.00	\$4,000.00	Charlotte (WCNC) (WCNC)		8/1/12
Line / SPOT	10/08/12-11/05/12	4	:30	11:34P- 12:37A (ET)		1							5	\$200.00	\$1,000.00	Charlotte (WCNC) (WCNC)		8/1/12
Line / SPOT	10/02/12-11/02/12	4	:30	11A- 11:59A (ET)	3		X	X	X	X			15	\$105.00	\$1,575.00	Charlotte (WCNC) (WCNC)		8/1/12
Line / SPOT	10/08/12-11/05/12	4	:30	11A- 11:59A (ET)		1							5	\$105.00	\$525.00	Charlotte (WCNC) (WCNC)		8/1/12
Line / SPOT	10/02/12-11/02/12	4	:30	12:30P- 1P (ET)	2		X	X	X	X			10	\$90.00	\$900.00	Charlotte (WCNC) (WCNC)		8/1/12
Line / SPOT	10/08/12-11/05/12	4	:30	12:30P- 1P (ET)		1							5	\$90.00	\$450.00	Charlotte (WCNC) (WCNC)		8/1/12
Line / SPOT	10/02/12-11/02/12	4	:30	12:37A- 1:36A (ET)	2		X	X	X	X			10	\$100.00	\$1,000.00	Charlotte (WCNC) (WCNC)		8/1/12
Line / SPOT	10/08/12-11/05/12	4	:30	12:37A- 1:36A (ET)		1							5	\$100.00	\$500.00	Charlotte (WCNC) (WCNC)		8/1/12
Line / SPOT	10/02/12-11/02/12	4	:30	11:59A- 12:30P (ET)	3		X	X	X	X	X		15	\$125.00	\$1,875.00	Charlotte (WCNC) (WCNC)		8/1/12
Line / SPOT	10/08/12-11/05/12	4	:30	11:59A- 12:30P (ET)		1							5	\$125.00	\$625.00	Charlotte (WCNC) (WCNC)		8/1/12

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I Line / SPOT	10/02/12-11/02/12	4	:30	3P- 4P (ET)	2		X	X	X	X			10	\$155.00	\$1,550.00	Charlotte (WCNC) (WCNC)		8/1/12
I Line / SPOT	10/08/12-11/05/12	4	:30	3P- 4P (ET)		1							5	\$155.00	\$775.00	Charlotte (WCNC) (WCNC)		8/1/12
I Line / SPOT	10/02/12-11/02/12	4	:30	4P- 4:59P (ET)			1	1	1	1			20	\$180.00	\$3,600.00	Charlotte (WCNC) (WCNC)		8/1/12
I Line / SPOT	10/08/12-11/05/12	4	:30	4P- 4:59P (ET)		1							5	\$180.00	\$900.00	Charlotte (WCNC) (WCNC)		8/1/12
I Line / SPOT	10/02/12-11/02/12	4	:30	4:59P- 5:29P (ET)			1	1	1	1			20	\$245.00	\$4,900.00	Charlotte (WCNC) (WCNC)		8/1/12
I Line / SPOT	10/08/12-11/05/12	4	:30	4:59P- 5:29P (ET)		1							5	\$245.00	\$1,225.00	Charlotte (WCNC) (WCNC)		8/1/12
I Line / SPOT	10/02/12-11/02/12	4	:30	4:58A- 5:58A (ET)			1	1	1	1			20	\$165.00	\$3,300.00	Charlotte (WCNC) (WCNC)		8/1/12
I Line / SPOT	10/08/12-11/05/12	4	:30	4:58A- 5:58A (ET)		1							5	\$165.00	\$825.00	Charlotte (WCNC) (WCNC)		8/1/12
I Line / SPOT	10/02/12-11/02/12	4	:30	5:29P- 5:59P (ET)			1	1	1	1			20	\$270.00	\$5,400.00	Charlotte (WCNC) (WCNC)		8/1/12
I Line / SPOT	10/08/12-11/05/12	4	:30	5:29P- 5:59P (ET)		1							5	\$270.00	\$1,350.00	Charlotte (WCNC) (WCNC)		8/1/12
I Line / SPOT	10/02/12-11/02/12	4	:30	5:59P- 6:30P (ET)	5		X	X	X	X			25	\$425.00	\$10,625.00	Charlotte (WCNC) (WCNC)		8/1/12
I Line / SPOT	10/08/12-11/05/12	4	:30	5:59P- 6:30P (ET)		2							10	\$425.00	\$4,250.00	Charlotte (WCNC) (WCNC)		8/1/12
I Line / SPOT	10/02/12-11/02/12	4	:30	5:58A- 6:58A (ET)			1	1	1	1			20	\$360.00	\$7,200.00	Charlotte (WCNC) (WCNC)		8/1/12
I Line / SPOT	10/08/12-11/05/12	4	:30	5:58A- 6:58A (ET)		1							5	\$360.00	\$1,800.00	Charlotte (WCNC) (WCNC)		8/1/12

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I Line / SPOT	10/02/12-11/02/12	5	:30	6:59P- 7:30P (ET)			1	1	1	1			4	\$630.00	\$2,520.00	Charlotte (WCNC) (WCNC)		8/1/12
I Line / SPOT	10/08/12-11/05/12	5	:30	6:59P- 7:30P (ET)		1							2	\$630.00	\$1,260.00	Charlotte (WCNC) (WCNC)		8/1/12
I Line / SPOT	10/02/12-11/02/12	4	:30	6:58A- 9A (ET)			2	2	2	2			40	\$360.00	\$14,400.00	Charlotte (WCNC) (WCNC)		8/1/12
I Line / SPOT	10/08/12-11/05/12	4	:30	6:58A- 9A (ET)		2							10	\$360.00	\$3,600.00	Charlotte (WCNC) (WCNC)		8/1/12
I Line / SPOT	10/02/12-11/02/12	5	:30	7:30P- 7:58P (ET)			1	1	1	1			4	\$695.00	\$2,780.00	Charlotte (WCNC) (WCNC)		8/1/12
I Line / SPOT	10/08/12-11/05/12	5	:30	7:30P- 7:58P (ET)		1							2	\$695.00	\$1,390.00	Charlotte (WCNC) (WCNC)		8/1/12
I Line / SPOT	10/02/12-11/02/12	4	:30	9A- 10A (ET)	3		X	X	X	X			15	\$180.00	\$2,700.00	Charlotte (WCNC) (WCNC)		8/1/12
I Line / SPOT	10/08/12-11/05/12	4	:30	9A- 10A (ET)		1							5	\$180.00	\$900.00	Charlotte (WCNC) (WCNC)		8/1/12
I Line / SPOT	10/05/12-11/02/12	4	:30	10P- Dateline NBC						1			5	\$1,350.00	\$6,750.00	Charlotte (WCNC) (WCNC)		8/1/12
I Line / SPOT	10/05/12-11/02/12	4	:30	7:58P- 9P (ET)						1			5	\$720.00	\$3,600.00	Charlotte (WCNC) (WCNC)	NBC PRIME	8/1/12
I Line / SPOT	10/08/12-11/05/12	4	:30	7:58P- The Voice		1							5	\$4,500.00	\$22,500.00	Charlotte (WCNC) (WCNC)		8/1/12
I Line / SPOT	10/06/12-10/06/12	4	:30	10P- 11:01P (ET)							1			\$630.00		Charlotte (WCNC) (WCNC)	NBC PRIME	8/1/12
I Line / SPOT	10/13/12-11/03/12	4	:30	10P- Law and Order SVU							1		4	\$630.00	\$2,520.00	Charlotte (WCNC) (WCNC)		8/1/12
I Line / SPOT	10/06/12-11/03/12	5	:30	11:29P- 1:01A (ET)							1		1	\$425.00	\$425.00	Charlotte (WCNC) (WCNC)		8/1/12

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Line / SPOT	10/06/12-11/03/12	4	:30	6P- 6:30P (ET)							1					Charlotte (WCNC) (WCNC)		8/1/12
Line / SPOT	10/06/12-11/03/12	5	:30	6P- 6:30P (ET)							1			\$335.00		Charlotte (WCNC) (WCNC)		8/1/12
Line / SPOT	10/06/12-11/03/12	5	:30	6:59P- 7:30P (ET)							1		1	\$225.00	\$225.00	Charlotte (WCNC) (WCNC)		8/1/12
Line / SPOT	10/06/12-11/03/12	5	:30	6:57A- 9A (ET)							1		1	\$290.00	\$290.00	Charlotte (WCNC) (WCNC)		8/1/12
Line / SPOT	10/06/12-11/03/12	5	:30	7:30P- 7:58P (ET)							1		1	\$250.00	\$250.00	Charlotte (WCNC) (WCNC)		8/1/12
Line / SPOT	10/06/12-11/03/12	4	:30	7:58P- 9P (ET)							1		4	\$630.00	\$2,520.00	Charlotte (WCNC) (WCNC)		8/1/12
Line / SPOT	10/06/12-11/03/12	5	:30	9A- 10A (ET)							1		1	\$270.00	\$270.00	Charlotte (WCNC) (WCNC)		8/1/12
Line / SPOT	10/07/12-11/04/12	4	:30	6P- 6:30P (ET)								1	5	\$350.00	\$1,750.00	Charlotte (WCNC) (WCNC)		8/1/12
Line / SPOT	10/07/12-11/04/12	4	:30	6:30P- 7:30P (ET)								1		\$630.00		Charlotte (WCNC) (WCNC)		8/1/12
Line / SPOT	10/07/12-11/04/12	4	:30	8A- 9A (ET)								1	5	\$470.00	\$2,350.00	Charlotte (WCNC) (WCNC)		8/1/12
Line / SPOT	10/08/12-11/05/12	4	:30	11P- 11:34P (ET)		1							5	\$515.00	\$2,575.00	Charlotte (WCNC) (WCNC)		8/1/12
Line / SPOT	10/07/12-11/04/12	4	:30	9A- 9:58A (ET)								1	5	\$180.00	\$900.00	Charlotte (WCNC) (WCNC)		8/1/12
Line / SPOT	10/02/12-10/30/12	4	:30	7:58P- The Voice			1						5	\$4,500.00	\$22,500.00	Charlotte (WCNC) (WCNC)		8/1/12
Line / SPOT	10/03/12-10/03/12	4	:30	10P- Law and Order SVU				1						\$1,080.00		Charlotte (WCNC) (WCNC)		8/1/12

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Line / SPOT	10/10/12-10/31/12	4	:30	10P- Chicago Fire				1					3	\$1,080.00	\$3,240.00	Charlotte (WCNC) (WCNC)		8/1/12
Line / SPOT	10/07/12-11/04/12	4	:30	11:30P- 12A (ET)								1	4	\$515.00	\$2,060.00	Charlotte (WCNC) (WCNC)		8/27/12
Line / SPOT	10/02/12-11/03/12	4	:30	11P- 11:34P (ET)			1	1	1	1	1		25	\$515.00	\$12,875.00	Charlotte (WCNC) (WCNC)		8/27/12
Line / SPOT	10/03/12-10/05/12	4	:30	1P- 2P (ET)	2			X	X	X			2	\$250.00	\$500.00	Charlotte (WCNC) (WCNC)		10/1/12
Line / SPOT	10/08/12-10/08/12	4	:30	1P- 2P (ET)		1							1	\$250.00	\$250.00	Charlotte (WCNC) (WCNC)		10/1/12
Line / SPOT	10/03/12-10/05/12	4	:30	6:59P- 7:30P (ET)	4			X	X	X			4	\$1,260.00	\$5,040.00	Charlotte (WCNC) (WCNC)		10/1/12
Line / SPOT	10/08/12-10/08/12	4	:30	6:59P- 7:30P (ET)		1							1	\$1,260.00	\$1,260.00	Charlotte (WCNC) (WCNC)		10/1/12
Line / SPOT	10/03/12-10/05/12	4	:30	7:30P- 7:58P (ET)	4			X	X	X			4	\$1,395.00	\$5,580.00	Charlotte (WCNC) (WCNC)		10/1/12
Line / SPOT	10/08/12-10/08/12	4	:30	7:30P- 7:58P (ET)		1							1	\$1,395.00	\$1,395.00	Charlotte (WCNC) (WCNC)		10/1/12
Line / SPOT	10/06/12-10/06/12	4	:30	11:29P- 1:02A (ET)							1		1	\$500.00	\$500.00	Charlotte (WCNC) (WCNC)		10/1/12
Line / SPOT	10/06/12-10/06/12	4	:30	6:59P- 7:30P (ET)							1		1	\$400.00	\$400.00	Charlotte (WCNC) (WCNC)		10/1/12
Line / SPOT	10/06/12-10/06/12	4	:30	6:57A- 9A (ET)							1		1	\$350.00	\$350.00	Charlotte (WCNC) (WCNC)		10/1/12
Line / SPOT	10/06/12-10/06/12	4	:30	7:30P- 7:58P (ET)							1			\$400.00		Charlotte (WCNC) (WCNC)		10/1/12

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